



Hanseatic India Colloquium

Pharmaceuticals, Biotechnology and Healthcare

Hamburg, 9. November 2007, 9:30-18:30 h
 Guest House of the University of Hamburg, Conference Room

Programme

09:30 h REGISTRATION	
10:00 – 11:00 h OPENING SESSION	
Opening	Dr. B. M. Vinod Kumar, Consul General of India, Hamburg, Germany
Welcome Address	Mr. Gunther Bonz, State Secretary of the Ministry for Economic and Labour Affairs of the Free and Hanseatic City of Hamburg, Germany
Investment in India: Risks and Opportunities	Mr. Olaf Meuser, Managing Director, Head of Region Hamburg and Schleswig-Holstein, Corporate Banking, Deutsche Bank AG, Hamburg, Germany
Opportunities in Healthcare: Indo-German Cooperation	Dr. Amal K. Mukhopadhyay, Founder and Director, ELGA Biotech, Hamburg, Germany
11:00 – 11:45 h PLENARY LECTURE	
“Vaccines and Microreactors: From Basic Science to Business Opportunities” Prof. Dr. Peter Seeberger, Recipient of Koerber Prize, 2007	
11:45 – 12:00 h: Tea/Coffee Break	
12:00 – 13:30 h SESSION I: PHARMACEUTICAL AND BIOTECHNOLOGY Chair: Dr. Amal K. Mukhopadhyay, Founder and Director, ELGA Biotech, Hamburg	
Market Opportunities and Market Entry Strategies for Small to Mid-size Companies	Mr. Reinhard Vogt, Vice Chief Executive Officer, Sartorius Stedim Biotech, Göttingen, Germany
Venus Pharma: an Indo-German case study	Mr. Sisir Gupta, COO, Venus Pharma GmbH, Werne, Germany and Chandigarh, India
Development of Generic Medicine in India – Creation of an Indo-German Win-Win Situation	Dr. Georg Stark, Managing Director of Alfred E. Tiefenbacher GmbH & Co. KG, Hamburg, Germany
13:30 – 15:00 h Lunch/Networking	



15:00 – 16:30 h SESSION II: BIOINFORMATICS Chair: Dr. Kathrin Adlkofer, Managing Director, Norgenta, Hamburg, Germany	
The Centre for Bioinformatics - Drug Design, Genomes and Protein Structure	Prof. Dr. Andrew Torda, Centre for Bioinformatics, University of Hamburg, Germany
Importance of bioinformatics as a pre-analysis tool and development of patentable new molecules	Mr. Naveen Kulkarni, Polyclone Bioservices, Bangalore, India
16:30 – 16:45 h Tea/Coffee Break	
16:45 – 18:30 h SESSION III: E-HEALTH Chair : Prof. Dr. Oliver Rentzsch, Managing Director, Medregio GmbH, Lübeck, Germany	
Global Market and global healthcare? How to handle medical data in an unsecure world	Dr. Uwe Eissing, Managing Director, Mednet Service für Ärzte AG, Köln, Germany
E-Health: Opportunities in Indo-German Collaboration	Mr. Kurian Babykutty, Business Development Executive, Katrasoft GmbH, Hamburg and Bangalore
The Public Electronic Patient Record (EPR): Implementations and Availability in the Healthcare Systems of France, Germany and Italy	PD Dr. Peter Stritzke, Managing Director, Econmed GmbH, Hüllhorst, Germany
Final Closing Remarks	Mr. Stefan Matz, Director, International Affairs, HWF, Hamburg, Germany

Remarks:

Mr. Reinhard Vogt and Mr. Sisir Gupta could not participate due to unforeseen circumstances but both speakers have sent their presentations.